

GRAND PRIZE SCHOLARSHIP HAS BEEN EXPANDED. SEE COMPETITION WEBSITE FOR FURTHER DETAILS.

UNIMPOSSIBLE MISSIONS: THE UNIVERSITY EDITION INNOVATION CHALLENGE

OFFICIAL RULES

1. **LEGAL TERMS:** By submitting an Entry (as defined herein) to the Unimpossible Missions: The University Edition Challenge (the "Competition"), you are agreeing to be bound by the following legal terms ("Official Rules"). The Official Rules also incorporate by reference the additional terms specified at ninesights.ninesigma.com/web/unimpossible-missions (the "Competition Website"). THESE OFFICIAL RULES SUPERSEDE ANY OTHER RULES AND TERMS & CONDITIONS ON THE WEBSITE OF ADMINISTRATOR NINESIGMA TO THE EXTENT THERE IS ANY CONFLICT OF TERMS.
2. **SPONSORS; ADMINISTRATOR:** The Competition is administered by NineSigma ("Administrator"), 23611 Chagrin Boulevard, Cleveland, Ohio, 44122 on behalf of General Electric Company ("GE" or "Prize Sponsor"), 3135 Easton Parkway, Fairfield, CT 06828. Administrator NineSigma and Statoil collectively are referred to as "Competition Sponsors" or "Sponsors."
3. **COMPETITION DATES:** The Competition commences at 9am EST on April 19, 2016 and ends at 5pm EST on June 14, 2016.
4. **GENERAL INFORMATION:** Participation is subject to all federal, state and local laws and regulations. Void where prohibited or restricted by law. Multiple Entries are permitted. Each Entry will be reviewed independently. You are responsible for checking applicable laws and regulations in your jurisdiction before participating in the Competition to make sure that your participation is legal. You are responsible for abiding by your employer's policies regarding participation in the Competition. If you are entering on behalf of a business partnership, company, institution or other such relationship, you are responsible for confirming with your partnership, company, institution or other such relationship that your Entry does not violate any policies set by that partnership, company, institution or other such relationship. Sponsors disclaim any and all liability or responsibility for disputes arising between you and your employer related to this Competition. You are responsible for all taxes and reporting related to any award that you may receive as part of the Competition. You may be subject to background screening as needed to assure the Sponsors' legal compliance.
5. **ELIGIBILITY:** The Competition is open to all students over the age of 18 or the age of majority in said individual's country of origin at the time of entering the Competition, who are currently attending an accredited university or college, and will not have graduated their university or college before December 31, 2017. Employees and contractors of GE or NineSigma and any of their respective affiliates or subsidiaries are not eligible to enter. Additionally, citizens of US embargoed countries (Cuba, North Korea, Iran, Syria, Libya, and Sudan) are not eligible.

You are solely responsible for all equipment, as well as all costs incurred by you or on your behalf associated with participating in the Competition, including but not necessarily limited to, a computer and modem necessary to establish a connection to the World Wide Web; access to the World Wide Web and any related telephone, data, hosting or other service fees associated with such access.

GRAND PRIZE SCHOLARSHIP HAS BEEN EXPANDED. SEE COMPETITION WEBSITE FOR FURTHER DETAILS.

6. **HOW TO ENTER:** To enter, you must first create an account on www.ninesights.com (if you already have such an account, you need not create a new account). All of the registration information that you provide is collectively referred to as your "Account." At the Competition Website you will find further instructions and the required Response Template. You must submit your completed proposal (your "Entry") using the Response Template and following the instructions provided on the Template. By submitting your Entry, you formally accept the Official Rules for this Competition.

By submitting an Entry, you agree that (a) your Account is complete, correct and accurate and (b) your registration may be rejected or terminated and all Entries submitted by you may be disqualified if any of the information in your Account is (or Sponsors have reasonable grounds to believe it is) incomplete, incorrect or inaccurate. You are solely responsible for your Account. Registration information is collected by NineSigma in the United States, on behalf of the Prize Sponsor, and may be transferred elsewhere globally as needed for the purposes of the Competition and the Prize Sponsor's business purposes.

Each registrant is referred to as an "Entrant" in these Official Rules and as "Entrant" or "Respondent" on the Competition Website.

All Entries must be in English. Entry attachments may be submitted in .pdf, .xls, .xlsx, .doc, docx, .ppt, or .pptx formats. Video files may be uploaded in .mp4, .wav, or .mov formats. Links to publicly available online videos (e.g., YouTube) can be included in your Entry. There is a maximum limit of 50MB for your complete Entry, including supplemental attachments.

Sponsors are not responsible for (a) late, lost, stolen, damaged, garbled, incomplete, incorrect or misdirected Entries or other communications, (b) errors, omissions, interruptions, deletions, defects, or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices, or transmission lines, or (c) data corruption, theft, destruction, unauthorized access to or alteration of Entry materials, loss or other issues related to data such as quality, access or security. Sponsors are not responsible for electronic communications or emails which are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in any email account to receive email messages. Sponsors disclaim any liability for damage to any computer system resulting from participation in, or accessing or downloading of information in connection with, the Competition.

Sponsors reserve the right to modify, remove or add data to the Competition Website upon notice to Entrants via email using the email address associated with their Accounts and/or by such other reasonable means as Sponsors may determine. Sponsors reserve the right in their sole discretion to extend or modify the dates of Challenge and/or Entry submission dates, and to change the terms of these Official Rules governing any portion thereof taking place after the effective date of any such change upon notice to Entrants via email using the email address associated with their Accounts and/or by such other reasonable means as Sponsors may determine. Entrants are urged to consult the Competition Website regularly during the Competition.

GRAND PRIZE SCHOLARSHIP HAS BEEN EXPANDED. SEE COMPETITION WEBSITE FOR FURTHER DETAILS.

Sponsors shall have the right to remove any blog comment or posting related to the Competition from the Competition Website in their sole discretion at any time and for any reason.

BY REGISTERING FOR THE COMPETITION, YOU ACCEPT THE CONDITIONS STATED IN THESE OFFICIAL RULES, AGREE TO BE BOUND BY THE DECISIONS OF THE COMPETITION JUDGES AND WARRANT THAT YOU ARE ELIGIBLE TO PARTICIPATE IN THE COMPETITION. IF YOU DO NOT ACCEPT ALL OF THESE OFFICIAL RULES, THEN DO NOT SUBMIT AN ENTRY TO THE COMPETITION. WE RECOMMEND THAT YOU PRINT A COPY OF THESE OFFICIAL RULES FOR YOUR FUTURE REFERENCE.

7. **COMPETITION OBJECTIVE:** The objective of the Competition is to solve an “unimpossible mission” by debunking an idiom (“common phrase”) of your choice and describing/showing how the claim made in the idiom can be disproved by leveraging GE Technologies.
8. **ENTRY GUIDELINES AND REQUIREMENTS:** Entrants will submit Entries via instructions on the Competition Website. Entries will serve as an introduction to Entrant’s technology and expertise and should address the following:

Your Entry should include the following (**BUT MUST NOT DISCLOSE ANY CONFIDENTIAL INFORMATION**):

- Identification of the idiom (in its original language) you plan to debunk (and translation to English, if necessary);
- Identification of at least one GE Technology(s) you recommend using to debunk the idiom (ENTRY WILL BE DISQUALIFIED IF NOT GE TECHNOLOGY IS IDENTIFIED);
- A description (or visuals, such as supporting sketches, drawing or video) of your proposed approach to disprove the claim made in the idiom (including rationale, process steps, time to completion, any foreseen challenges to implementation, safety requirements and expected outcomes); and,
- Your university or college, major, GPA and expected graduation year;
- Your country of residence and where you are authorized to work; and
- Your experience and capabilities (including any relevant prior classwork or projects, fun facts, etc.).

Entries will be evaluated using Entry Judging criteria (defined herein). Up to three (3) Entries will be selected as winners: up to two (2) Second Place winners will be awarded an Internship (as defined below), and one Grand Prize winner will be awarded an Internship, a Trip and Scholarship (as further defined below).

9. **ENTRANT’S INTELLECTUAL PROPERTY RIGHTS:** By simply submitting an Entry and participating in this Competition, you are not granting Sponsor rights to any non-GE proprietary technology(s) described in your Entry and Sponsor makes no claim to ownership of your Entry or any non-GE intellectual property that it may contain.

GRAND PRIZE SCHOLARSHIP HAS BEEN EXPANDED. SEE COMPETITION WEBSITE FOR FURTHER DETAILS.

By submitting an Entry and participating in this Competition, you do grant Sponsors certain limited rights as set forth in these Official Rules. **By submitting an Entry, you consent to the use, by Sponsors, their affiliates, subsidiaries, parents, and licensees, of your name, likeness, image, biographical information, prize information (if an award winner), your company or institution name (if your Entry is from a company or institution) and any other personal data submitted with your Entry and the contents in your Entry (including any created works, such as YouTube videos), in connection with the Competition, in any media or format now known or hereafter invented, in any and all locations worldwide, without any payment to or further approval from you.** You agree that this consent is perpetual and cannot be revoked. Sponsors use of your personal data will be governed by the Privacy Policy posted on the GE Website at <http://www.ge.com/privacy>.

You agree that nothing in the Official Rules grants you a right or license to use the GE name or any GE trademark or service mark. You grant to Sponsor the right to include your company name (if your Entry is from a company) as an Entrant on the Competition Website and in materials related to Sponsors promotion of the Competition. Other than these uses, you are not granting Sponsor any rights to your trademarks.

10. **BUSINESS RELATIONSHIP:** The intent of the Competition is to encourage people to suggest their ideas and innovations to Sponsors. Mere Participation in this Competition does not create an obligation on either your part or Grant Sponsor's part to negotiate or enter into any business relationship or to sign any commercial agreement
11. **PRIVACY:** Personal data you provide in your Entry in connection with your Entry will be used for purposes described in the Official Rules and used and protected as governed by the Privacy Policy posted on the GE Website at <http://www.ge.com/privacy>. Personal Data may be shared by the Sponsors for the purposes described in these Official Rules.
12. **CONFIDENTIALITY:** Since Sponsors do not wish to receive confidential information, nor hold any submitted materials "in confidence," **it is agreed that, with respect to your Entry, no confidential relationship or obligation of secrecy is established between Sponsor and you, the company you represented when submitting an Entry, or the owner of any part of your Entry.** Sponsors shall have no liability or responsibility for use by any other individual or Entity of any aspect of your Entry.
13. **WARRANTIES:** By submitting an Entry, you represent and warrant that all information in your Entry and all information that you submit via the Competition Website is true and complete to the best of your knowledge, that you have the right and authority to submit the Entry and disclose the information therein on your own behalf or on behalf of the persons and entities that you specify within the Entry, and that your Entry (both the information and materials submitted in the Entry and the underlying technology/method/idea described in the Entry):
 - (a) is your own original work and representative of your capability, or is submitted by permission with full and proper credit given within your Entry;
 - (b) does not contain confidential information or trade secrets (yours or anyone else's);

GRAND PRIZE SCHOLARSHIP HAS BEEN EXPANDED. SEE COMPETITION WEBSITE FOR FURTHER DETAILS.

(c) does not, to the best of your knowledge, violate or infringe upon the patent rights, industrial design rights, copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity;

(d) does not contain malicious code, such as viruses, malware, timebombs, cancelbots, worms, Trojan horses or other potentially harmful programs or other material or information;

(e) does not and will not violate any applicable law, statute, ordinance, rule, regulation, confidentiality agreement or other agreement; and

(f) does not trigger any reporting or royalty or other obligation to any third party.

A breach of any warranty set out in this provision of the Official Rules will result in the corresponding Entry being invalid. In addition, you agree to indemnify Sponsors against all loss, damages and costs incurred by the Sponsors arising from your breach of the warranty.

14. **JUDGING:** Entries will be evaluated by a panel of at least (3) three judges comprised of GE employees with expertise in the fields of engineering and technology (collectively the “Judges Panel” or “Judges”).

Entries will be evaluated for the Competition Internship (as defined herein) award based on compliance with Entry Requirements (as specified herein) as well as the following (collectively the “Judging Criteria”).

- Potential feasibility of proposed approach to disprove selected “idiom” (your “Unimpossible Mission”);
- Use of a GE technology (or multiple technologies) (from the GE Technology Toolkit or any other GE technology (or multiple technologies)) not in the GE Technology Toolkit to solve the problem—and ideally in a way that could have applications to solve some of the world’s toughest challenges;
- Creativity of proposed approach to debunk your idiom (while maintaining a technically sound approach); and,
- Entrant’s capabilities and experience.

Entries will be evaluated for the Grand Prize Award based on the above, as well as the following criteria:

- Academic focus in a technical discipline, such as studies in software, digital, sciences, technology, engineering or math-related field;
- Demonstration of satisfactory academic work (e.g. for those evaluated on a traditional 4 point scale, a minimum of 3.0/4.0 for undergraduates, and 3.3/4.0 for graduate students);

Judging will occur during the period from June through July 2016. Up to three (3) Entries that best meet the Judging Criteria will be selected as winners, one of which will be selected as the Grand

GRAND PRIZE SCHOLARSHIP HAS BEEN EXPANDED. SEE COMPETITION WEBSITE FOR FURTHER DETAILS.

Prize winner.

ALL DECISIONS OF NINESIGMA, GE AND THE JUDGES PANEL WILL BE FINAL AND BINDING ON ALL MATTERS RELATING TO THIS CHALLENGE.

15. **AWARDS:** Up to three (3) Entries will be selected as Competition Winners, including up to two (2) Second Place winners (each of whom will be awarded a Competition Internship, as defined below), and up to one (1) Grand Prize Winner (who will be awarded a Competition Internship, a Trip and Scholarship ,as further defined below).

ALL WINNERS – INTERNSHIP: During August 2016, Sponsors will announce via the Competition Website up to three (3) winners who will eligible to receive an internship of ten (10) consecutive weeks during the 2017 calendar year at a Global Research Center (“GRC”) of GE (“Competition Internship”). The Competition Internship shall:

- Include a salary of **up to \$14,000 USD*** for the 10 consecutive weeks (or competitive regional salary for each Global Research Center),
- Room and board (or equivalent housing stipend) (of **up to \$11,000 USD***),
- Flight or transportation cost of travel from home location to selected GRC location (**up to \$2,000 USD***), and
- Travel related Visa fees or regionally required insurance (if necessary).

***ALL MONETARY PRIZES NOTED HEREIN ARE THE MAXIMUM (CAP) AMOUNTS IN UNITED STATES CURRENCY (i.e., USD). HOWEVER, ALL MONETARY PRIZES, INCLUDING COMPETITION INTERNSHIP SALARIES, ROOM AND BOARD, TRAVEL COSTS AND SCHOLARSHIPS WILL BE ALIGNED WITH LOCAL MARKET PRACTICES AND WILL BE VALUED AND PAID BASED ON REGIONAL RATES AND ON CURRENCY CONVERSION RATES AT THE TIME OF PAYMENT.**

The Competition Internship must be completed in 10 consecutive weeks by the end of 2017. While entrants with an internship or co-op taking placing 2016 are eligible to participate, if selected as a Competition Winner, entrant may not concurrently complete the Competition Internship (during 2017) at the same time as any other internship or co-op outside the Competition.

Satisfactory completion all GE pre-employment screenings (e.g. drug screen, background check, etc.) and any regional/country-specific application/employment documents are a prerequisite of the Competition Internship. Cash will not be paid in lieu of accepting the Competition Internship. Only Chinese citizens with a Chinese passport will be considered for a Competition Internship at the GRC-Shanghai location due to regional restrictions.

Winners may have an opportunity to extend their internship with the GE GRC, at Sponsor’s sole discretion. Any such extension, including length of extension, salary, room and board, and other associated costs, will be Sponsor’s sole discretion and negotiated outside the scope of the Competition.

GRAND PRIZE WINNER ONLY – TRIP: The Grand Prize winner will receive an all-expense-paid trip (the “Trip”) during the Summer of 2016 (at winner’s choice of either the weekend of August 12, 2016 or August 19, 2016) to visit the Global Research Center in Niskayuna, New York (“GE GRC”)

GRAND PRIZE SCHOLARSHIP HAS BEEN EXPANDED. SEE COMPETITION WEBSITE FOR FURTHER DETAILS.

where their “Unimpossible Mission” will be filmed as a part of one of the next three “Unimpossible Missions” video series (the "Grand Prize"). The Grand Prize will include the following:

- Round-trip ground transportation from the Winner’s place of residence to the closest airport (“Winner Airport”);
- Round-trip coach airfare from Winner Airport to Albany International Airport (ALB) in Albany, New York;
- Hotel accommodations for two nights at the GE GRC hotel (the “Lodge”);
- Round-trip transportation between the Albany International Airport and The Lodge;
- Round-Trip transportation between any offsite events if necessary, such as additional filming locations; and
- Meals (breakfast, lunch, and dinner) will be provided at the Lodge from the time of arrival to the time of departure.

If a Grand Prize Winner cannot take the Trip for any reason, Grand Prize Winner will forfeit The Trip and GE may, at its option and in its sole discretion, select an alternate winner of the Grand Prize, or the Grand Prize Trip may not be awarded. All attributes of prize components are subject to change and shall be determined by GE in its sole discretion.

Grand Prize Winner must travel from major airport closest to the Grand Prize Winner's residence, as determined by Sponsors, in their sole discretion. Any picture identification requirements associated with air travel are Grand Prize Winner's responsibility. Sponsor will attempt to accommodate Grand Prize Winner's preferred itinerary, but all specifics thereof will be at Sponsor's discretion. Flight details are subject to availability and airline carrier's regulations and conditions apply. Sponsors are not responsible for lost or mutilated tickets and none will be replaced. Airline tickets are non-refundable, non-transferable, and are not valid for upgrades.

In the event the Grand Prize Winner lives within 100 miles of the GE Global Research Center facility in Niskayuna, New York, ground transportation only (not air transportation) will be provided to and from the hotel.

Travel arrangements must be made through Administrator and Trip must be for either the weekend of August 12, 2016 or August 19, 2016, or Grand Prize will be forfeited and Sponsor will have no further obligation to Winner. If Grand Prize Winner cannot travel on the dates specified by Sponsor, the Grand Prize will be forfeited in its entirety and the Grand Prize may be awarded to an alternate winner, selected by GE from other top entries.

The Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. The hotel accommodations, airline tickets, and other components of the Grand Prize will be determined at the sole discretion of Sponsor. If any portion of the Grand Prize is not available for any reason then the Sponsor reserves the right to substitute that portion of the prize with another prize of comparable or greater value.

GE will also assume costs of filming and creating the approach suggested in the Grand Prize Winner’s Entry.

GRAND PRIZE SCHOLARSHIP HAS BEEN EXPANDED. SEE COMPETITION WEBSITE FOR FURTHER DETAILS.

Approximate retail value of The Trip is approximately \$3,000 USD. Actual prize value depends on the location of the Grand Prize Winner's residence and dates of travel.

GRAND PRIZE WINNER ONLY – SCHOLARSHIP: The Grand Prize winner will receive a scholarship of **up to \$100,000 USD** (the “Scholarship”) **total over up to 3 years** or until completion of the Grand Prize Winner’s degree (“Scholarship Payment Period”)—whichever happens first. The Scholarship is to be used only for undergraduate tuition or on-campus room and board. The Scholarship will be paid directly to the Grand Prize Winner’s university or college starting in 2017 and will be split evenly per year over the Scholarship Payment Period. The Scholarship may not be paid in a lump sum unless Scholarship Payment Period is one year. The Scholarship may not be used to pay for any other fees, extracurricular activities costs, extraneous charges, campus regulation violation payments, etc. **UNDER NO CIRCUMSTANCES WILL GRAND PRIZE WINNER BE ENTITLED TO AN EQUIVALENT CASH PAYMENT IN LIEU OF THE SCHOLARSHIP.**

In order to receive the Scholarship, Grand Prize Winner must undergo verification process, which will include, but is not limited to: sharing current transcript from his/her college or university and undergoing a background check. If the Scholarship will be paid over multiple years, the Grand Prize Winner will be required to submit a current transcript verifying the maintenance of satisfactory work (GPA) within a technical discipline (such as studies in software, digital, sciences, technology, engineering or math-related field) each year. If the student does not maintain satisfactory work (e.g. for those evaluated on a traditional 4 point scale, a minimum of 3.0/4.0 for undergraduates, and 3.3/4.0 for graduate students), the Scholarship will be withdrawn.

If the Grand Prize Winner wishes to continue his/her education beyond his/her undergraduate studies within the three year timeframe (prior to 2020) and a portion of the Scholarship funding still remains, Grand Prize Winner will be eligible to apply the remaining Scholarship funds toward pursuit of an advanced (or graduate) degree.

This advanced (or graduate) degree must have an academic focus in a technical discipline (such as studies in software, digital, sciences, technology, engineering or math-related field), as well as advanced studies must begin no longer than six months after completion of Grand Prize Winner’s undergraduate degree.

The application of Scholarship funding toward continued education through an advanced technical degree must be approved by Sponsor. This approval process will include, but is not limited to: sharing advanced degree program acceptance letter and current transcript from his/her undergraduate college or university with Sponsor.

Scholarship disbursement conditions (as aforementioned) will still apply if applied toward an advanced degree.

Any remaining portion of the Scholarship cannot be applied to any additional studies, education or professional development beyond completion of the first advanced degree (as described above).

GRAND PRIZE SCHOLARSHIP HAS BEEN EXPANDED. SEE COMPETITION WEBSITE FOR FURTHER DETAILS.

If Grand Prize Winner already has received a scholarship(s) from outside of this Competition that cover all of his/her undergraduate tuition, the Grand Prize Winner still may be eligible to receive the Scholarship. In this case, the Scholarship is to be used only for undergraduate on-campus room and board. Scholarship disbursement conditions will be as aforementioned.

If any Scholarship funding remains after application to on campus room and board, Grand Prize Winner will be eligible to apply the remaining Scholarship funds toward alternative professional development opportunities—for which approval will be determined on an individual basis, at GE's sole discretion, which may include, but shall not be limited to: certification/training around leadership at a GE Learning Center (such as GE Crotonville programs) or technical development at GE training facility or other accredited professional organization.

Competition Winners are responsible for any transportation not specifically noted in these Official Rules. Winner prizes do not include assistance with travel costs or other expenses associated with obtaining a passport, if required. All costs and expenses associated with winners' acceptance and use of prizes which are not listed herein as part of the prize, including, without limitation, ground transportation (other than that specified herein), luggage fees, souvenirs, miscellaneous hotel expenses, and gratuities are the sole responsibility of winners. **No cash in lieu of designated prizes.** No substitution of prizes is permitted except by GE. Prizes are not assignable or transferable.

Competition Sponsor reserves the right to award fewer than three (3) winners, or no winners, if in Competition Sponsor's sole discretion, an insufficient number of eligible Entries meet the Judging Criteria. Competition Sponsors also may, at their own discretion and based on the merits of the proposed approach, explore additional opportunities for the Entrant, even if the Entry is not a Competition Prize or Grand Prize winner.

AS A CONDITION FOR RECEIPT OF THE COMPETITION PRIZES, ALL WINNERS WILL BE REQUIRED TO EXECUTE ADDITIONAL DOCUMENTATION, WHICH MAY INCLUDE BUT IS NOT LIMITED TO A DECLARATION OF ELIGIBILITY AND RELEASE.

All potential winners will be notified by the e-mail address provided in the Entry. Return of any notification as "undeliverable" will result in disqualification. All prize awards are subject to verification of eligibility and compliance with these Official Rules. Sponsors reserve the right to examine Entries for compliance with the Competition Rules. Prize winners may, subject to applicable laws and regulations, be screened to ensure they are not included on any Government Watch List.

All decisions of the Sponsors and Judges will be final and binding on all matters relating to this Competition. After verification of eligibility and receipt of the requisite documents, awards will be distributed in the form of a check addressed to the official representative specified in the winning Entry. That official representative will have sole responsibility for further distribution of any cash award among participants in a group Entry or within a company or institution that has submitted an Entry through that representative. No substitution or transfer of prize awards is permitted. The Competition Prize will be awarded per winning Entry, not per Entrant or number of persons involved in the Entry.

GRAND PRIZE SCHOLARSHIP HAS BEEN EXPANDED. SEE COMPETITION WEBSITE FOR FURTHER DETAILS.

This is a contest of skill. Whether or not your Entry is determined as a winner depends on how your Entry compares to the other Entries submitted in the Competition when evaluated based on the Judging Criteria. All prizes are a one-time offer and there is no offer of licensure, royalty, or other financial compensation implied beyond the award. You are responsible for all taxes and reporting related to any award that you receive as part of the Competition

16. **LIMITATION OF LIABILITY:** By participating in the Competition, you agree to release, indemnify and hold harmless GE and NineSigma and their respective affiliates, subsidiaries, advertising and promotions agencies, as applicable, and each of their respective agents, representatives, officers, directors, shareholders, and employees (collectively, "Sponsor Entities") from and against any injuries, losses, damages, claims, actions and any liability of any kind (including attorneys' fees) resulting from or arising out of your participation in, association with or submission to the Event (including any claims alleging that your Entry infringes, misappropriates or violates any third party's intellectual property rights). Sponsor Entities are not responsible for any miscommunications such as technical failures related to computer, telephone, cable, and unavailable network or server connections, related technical failures, or other failures related to hardware, software or virus, or incomplete, late or misdirected Entries. Any compromise to the fair and proper conduct of this Competition may result in the disqualification of an Entry, termination of the Competition, or other remedial action, at the sole discretion of the Sponsor. GE and NineSigma reserve the right in their sole discretion to extend or modify the dates of the Competition, and to change the terms of these Official Rules governing any Phase or portion thereof taking place after the effective date of any such change. By entering, you agree to these Official Rules and to all decisions of GE and NineSigma, and/or all of their respective agents, which are final and binding in all respects.
17. **NO OBLIGATION:** You acknowledge that multiple participants may submit Entries that contain designs, concepts or technologies similar to your Entry and that Competition Sponsor and/or their respective subsidiaries and business partners may already be investigating or developing technical solutions or business activities that are related or similar to those that you disclose in your Entry. You acknowledge and agree that Competition Sponsor's actions with respect to another Entry or one of their own solutions or business activities, even if similar to your Entry, shall not create in Competition Sponsors any liability to you or others. Further, Competition Sponsor is not or shall not be restricted in any way from pursuing, developing, or commercializing, in any way that they see fit, independent of you and at their sole discretion, any technology that is created independent of your Entry. For the avoidance of doubt, you acknowledge that Competition Sponsor is not obligated to take any action whatsoever with regard to your Entry.
18. **SEVERABILITY:** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision was not contained herein.

GRAND PRIZE SCHOLARSHIP HAS BEEN EXPANDED. SEE COMPETITION WEBSITE FOR FURTHER DETAILS.

19. **WAIVER:** By entering the Competition, you waive all rights to seek injunctive or equitable relief, or to claim punitive, incidental or consequential damages, or attorneys' fees.
20. **APPLICABLE LAW:** You agree that these terms and the relationship between you and the Sponsors shall be governed by the laws of the United States and the State of New York.

You acknowledge and agree that all aspects and content of your Entry, including the Entry IP (as defined herein), shall be treated as if made in the United States and United States laws relating to patents, inventions, assignments and compensation shall supersede the relevant laws of any country in which the Entry, including the Entry IP (as defined herein), may have been conceived and/or made.

For Entrants living outside the United States, you specifically acknowledge that you accept the practices and policies outlined in these Official Rules and in the Privacy Policy for the Competition Website and consent to having your data transferred to and processed in the United States and in other countries as needed for GE's business purposes.